



## Press Release

19 October 2017

### Buying local delivers more than a good feeling

We live in a world of globalised trade. But the benefits of purchasing locally manufactured goods and knowing where and how products have been made, need to be considered alongside the product cost. So what difference does choosing local actually make, and why is country of origin so important?

Sid Takla, Executive General Manager of Tork Professional Hygiene products, explains, "Tork products are manufactured locally in Australia and New Zealand with most of our washroom products being made at our Kawerau facility in the Bay of Plenty. Obviously local production means local jobs but more importantly, money spent on locally manufactured product flows on to other local goods and services, through parts, supplies and utilities. There's a flow-on effect from that and the cycle continues."

"For Australians, the close proximity of New Zealand means the distance the product has to travel is lower than imports from other parts of the world. This of course delivers environmental benefits by minimising freight – and with Tork, the benefits don't stop there."

The Kawerau mill has shifted from using non-renewable gas to geothermal steam throughout the tissue manufacturing process and has delivered a significant 46 percent reduction in carbon emissions. This geothermal steam is purchased from Ngati Tuwharetoa Geothermal Assets with all profits dedicated to improving the social, economic and cultural well-being of the local Maori community.

In addition, key Tork tissue products have recently undergone full life cycle analysis by third party independent experts Thinkstep, resulting in an Environmental Product Declaration (EPD) for each product. Tork Professional Hygiene products were the first hygiene products in Australasia to publish EPDs, so customers can de-risk their purchases by having full visibility of the product impact from raw material inputs through to end of life disposal.

Tork manufacturer, Asaleo Care directly employs over 1,000 people across Australia, New Zealand and Fiji and indirectly helps to support many industries. The working conditions, legislation and standards in these countries ensure the safety of employees and the consistency and quality of the product manufactured, that you purchase and use. Rest assured, when you choose Tork, you know exactly what you are getting and that's a whole lot more than just a good feeling.

ENDS

- - -

(Word Count 364)

Support Image(s)



Caption: Local New Zealand manufacture of Tork hand towel and toilet paper



**About Tork**

Tork is the leading global brand in workplace hygiene. From paper towels in hospital washrooms to napkin dispensers in restaurant dining rooms, Tork delivers a great experience for the user and a convenient experience for the buyer. Tork is dedicated to serving your needs in a sustainable way – saving you time, money and effort, so you can focus on what matters most to your business. SCA licence the Tork trademark exclusively to Asaleo Care for use in Australasia.

To keep up with the latest Tork news and innovations, please visit: [www.tork.com.au](http://www.tork.com.au) or [www.tork.co.nz](http://www.tork.co.nz)

**About Asaleo Care (ASX:AHY)**

Asaleo Care is a leading hygiene and personal care company that manufactures, markets, distributes and sells Personal Care and Tissue products used every day in households and businesses across Australia, New Zealand, Fiji and a number of other countries in the Pacific. Asaleo Care's portfolio of market-leading brands includes Sorbent, Handee, Purex, Libra, TENA, Tork, Treasures, Deeko, Viti and Orchid.

With eleven manufacturing and distribution facilities throughout Australia, New Zealand and Fiji, Asaleo Care employs about 1,000 people who work together to make it easier for hygiene, health and wellbeing to be part of everyday life.

For more information visit [www.asaleocare.com](http://www.asaleocare.com)