



**Tork
EasyCube™
provides
real-time
actionable
information to
direct cleaning
where it's
needed.**



An amusement park in Sweden thrills customers not just with rides but with intelligent washrooms too.

Gröna Lund, on the coast in Stockholm has implemented Tork EasyCube™, a real-time digital service that transforms facility management, enabling cleaners and their managers to address cleaning and refill needs immediately via connected devices.



“From being the “oh no” task at the park we now have staff that are eager to work in the cleaning teams. The system empowers our staff to work smarter and makes it clear how they improve our visitors’ experience.”

Dragica Novacic, Park Support Manager

About 1.5 million people visit Gröna Lund every season. Amongst carousels and roller coasters, there are 80 toilets which are just as frequently visited as any other attraction.

“Usually, the first thing a visitor does is to go the toilet. And if staying for a full day, that means about five visits that day. Washrooms are generally where we make our first and last impression and therefore, good quality becomes very important to us”, says Dragica Novacic, Park Support Manager.

Gröna Lund implemented Tork EasyCube™ last season which has provided new logic for cleaning that supports the amusement park to handle any kind of fluctuation in traffic and cleaning needs. With Tork EasyCube™ using connected devices, a user-friendly application and smart analytics the facilities management has been transformed.

Tork EasyCube™ allows a cleaner to assess where they need to go and exactly what to bring in the trolley for the next round. This means they can cut back on rounds just to check refill status and instead know that every stop they do makes a difference. This also frees up time that can be spent on additional cleaning rounds in the most visited washrooms, raising the overall visitor experience and quality of the facilities.

Gröna Lund has mounted a tablet with Tork EasyCube™ to each cleaning trolley, which makes actionable insights easily available for cleaners. The park management are able to access all data online and use it to make better informed decisions and planning.

“We can plan our work based on how toilets are actually being used. For example we noticed that some toilets were put to more pressure that we had estimated previously. We have also been able to lower refill consumption – we now use 5% less paper, and, considering the volumes we have, that is a massive win for our environmental work.”

Having reviewed the first season with the installation Tork EasyCube™, Gröna Lund have received positive comments about the washroom facilities from their visitors and have scored an all time high on customer satisfaction when it comes to clean and fresh toilets.



For further information on Tork products please visit tork.co.uk or tork.ie

GB:

☎ 01582 677 570

✉ customer.servicesafh@sca.com

ROI & NI:

☎ +353 (0) 1 793 0150

✉ customer.servicesafh.ie@sca.com