



Think ahead.

# Secure the new hygiene standard

Hand hygiene is more important than ever.

Did you know that people tend to scrub their hands more thoroughly when using soap to wash their hands, rather than using water alone?<sup>1</sup>

Use soap and help us secure the new hygiene standard to keep you and ones around you healthy. If you started washing your hands when you began reading this poster, you will have washed your hands for 20 seconds – the recommended time needed to remove germs.



<sup>1</sup><https://www.cdc.gov/handwashing/show-me-the-science-handwashing.html>