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Think ahead.

Secure the new hygiene standard

Hand hygiene is more important than ever.

Did you know that people tend to scrub their hands more thoroughly when using soap to wash their hands, rather than using water alone?¹

Use soap and help us secure the new hygiene standard to keep you and ones around you healthy. If you started washing your hands when you began reading this poster, you will have washed your hands for 20 seconds – the recommended time needed to remove germs.



¹<https://www.cdc.gov/handwashing/show-me-the-science-handwashing.html>

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Do your part: Help secure the new hygiene standard.

Did you know that people tend to scrub their hands more thoroughly when using soap to wash their hands, rather than using water alone?¹



Using soap to wash hands is more effective than using water alone because the surfactants in soap lift soil and microbes from skin.

People tend to scrub hands more thoroughly when using soap.

Boost your hygiene and wash your hands with soap and water for at least 20 seconds. Then, dry off with a paper towel.



¹<https://www.cdc.gov/handwashing/show-me-the-science-handwashing.html>