

Enhance your guests experience with restrooms that meet everyone's hygiene needs



73%

of guests say a bad restroom experience in a restaurant means they will be less likely to return.¹

A welcoming restroom experience for every guest

A well-thought-out restroom helps guests feel comfortable and cared for, creating a positive experience that keeps them coming back.

Wayfinding

Fun or creative restroom signs can add personality to a restaurant, but clear signage is even more important. Recognizable and intuitive signage can make a significant difference in reducing confusion or stress, especially for guests who are neurodivergent. Simple, universally understood symbols ensure everyone can easily locate the restroom.

Cleanliness

According to research, guests expect a higher level of cleanliness in restaurant restrooms compared to many other public spaces.¹ 89% of survey respondents expect a moderate to high hygiene and cleanliness experience in a restaurant restroom with table service. Frequent cleaning and awareness of peak traffic times help ensure the environment always feels fresh and well cared for. In this environment, scent consistently ranks as one of the top factors guests associate with restroom cleanliness. Maintaining a pleasant and hygienic atmosphere shows respect for guests and reinforces the restaurant's overall impression.



When guests had a negative restroom experience²:

- 38% spent less time there
- 17% avoided eating and drinking there
- 20% did not visit the venue again
- 14% made a complaint to staff/management
- 13% told friends not to visit
- 12% left a negative review on social media

¹ Tork Insight Survey 2024, conducted in US, UK, Germany, France and Mexico among 6000 end-users and 900 businesses.

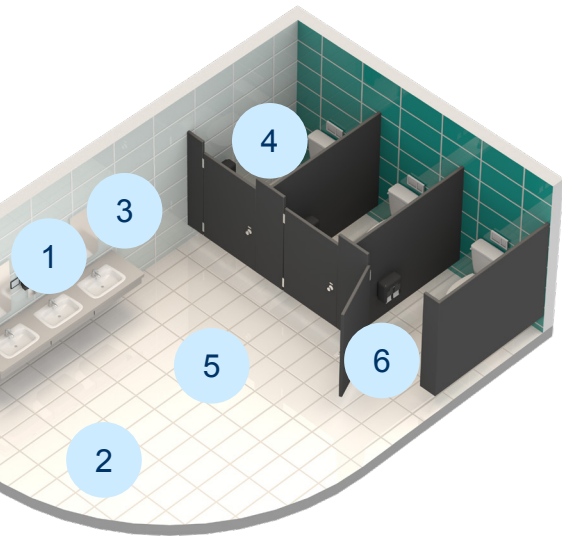
² Tork Insight Survey 2025, conducted in US, UK, Germany, France, Mexico, Canada, Australia, Spain, Sweden, Netherlands and Poland among 11,500 from the general public and 1,000 cleaning staff.



Think ahead.

Better hygiene for all
Foodservice

Remove hygiene barriers so every guest feels cared for in your restroom



Act now:

1. Install high capacity soap dispensers with hypoallergenic soap refills – for guests with sensitive skin and to encourage staff to wash hands frequently.
2. Clear, predictable signage supports smoother navigation, increasing independence and comfort for guests.
3. Touch-free intuitive dispensers create a hygienic experience and are preferred by guests who have hygiene concerns.
4. High-capacity dispensers to help reduce runouts and complaints
5. Cleaning frequency is important – make sure to clean often when the traffic is high. Pay special attention to floors and high-touch surfaces such as door knobs, sinks, toilet seats.
6. Privacy is important – install floor-to-ceiling stalls.



Tork products that drive inclusive hygiene in restrooms

Tork Xpress Multifold Hand Towel Dispenser¹



One-at-a-time dispensing for reduced consumption and increased hygiene.

Paper towel dispensers offer a hygienic hand-drying solution while helping maintain a quiet restroom environment.



Tork Automatic Soap and Sanitizer Dispenser¹



Easy-to-use design – promotes good hand hygiene for all users, including children and people with reduced hand strength.

Gentle to skin formulas – wide range of dermatologically tested, fragrance-free soaps, sanitizers and lotions.



Tork OptiServe® Coreless 4-Roll Toilet Paper Dispenser¹



Touchless, automatic roll-transfer for better hygiene.

Easy-to-find tail eliminates need to reach inside dispenser.



Tork Constant Air Freshener Dispenser¹



Designed to create a clean and fresh atmosphere. Neutralizes bad odors and delivers consistent freshness without the typical spray and fade effect.

Certified "Easy to use" for effortless refilling.



Get in touch with us to learn more how to improve restroom hygiene.

torkglobal.com

¹ Easy to use certified by Swedish Rheumatism Association.