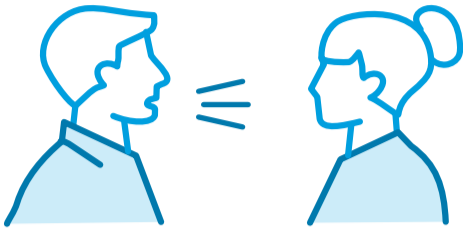


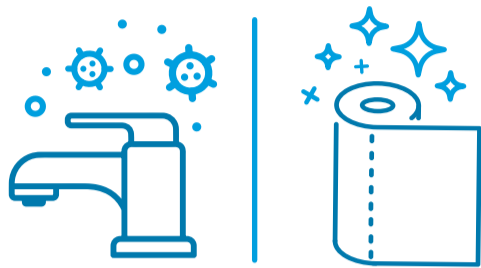
Restroom Hygiene in the New Normal

We Know How COVID-19 is Spread...

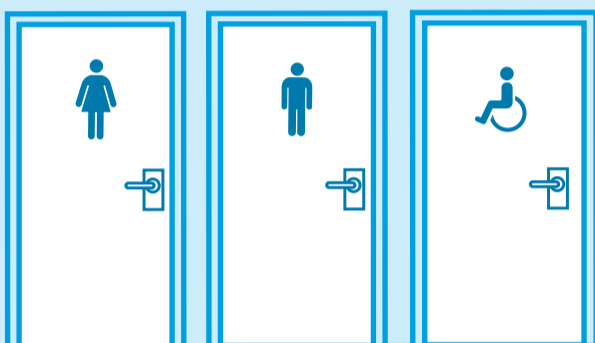


According to the CDC,¹ COVID-19 spreads easily between people who are in close contact with one another (within about 6 feet) through respiratory droplets produced when an infected person coughs, sneezes or talks.

The virus remains viable on plastic and stainless surfaces for up to 72 hours, but quickly becomes unstable on tissue paper.



...And Hygiene Expectations are High

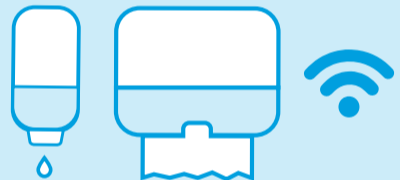
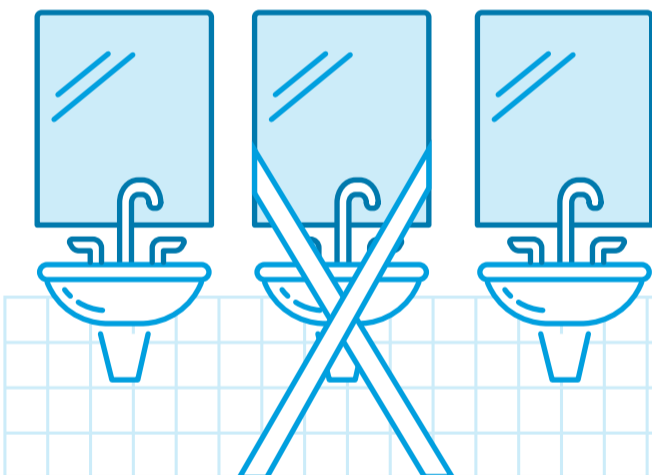


81%

of global survey respondents say they expect public restrooms will provide a safer hygiene environment now than before the COVID-19 crisis.²

Restroom Hygiene Best Practices to Mitigate Risk³

Allow for social distancing by limiting the number of people who occupy the restroom at one time.



89%

of dispenser checks by cleaning staff are unnecessary.⁴ Improve social distancing in restrooms by using smart dispensers which indicate exactly when and where refills are needed.

Ensure restrooms are:



Cleaned and disinfected regularly, particularly high-touch surfaces such as faucets, toilets, stall doors, doorknobs, countertops, diaper changing tables, and light switches.



Adequately stocked with supplies for hand washing including soap and water, and paper towels. Or provide hand sanitizer with at least 60% alcohol (for staff and older children who can safely use hand sanitizer). It is also recommended to supply facial tissue and no-touch trash receptacles.

Always provide paper towels.



Unlike paper hand towels, jet air dryers produce more airborne droplets,⁵ which increases the risk of bacteria spread in the air.

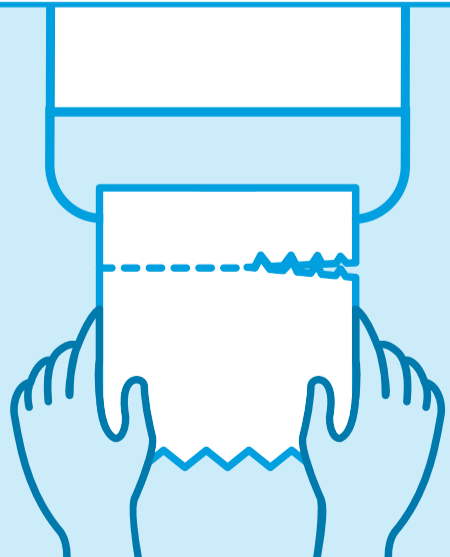
The friction from drying hands with paper towels also helps to remove more pathogens than other drying options.⁶

Did You Know?

48%

of global survey respondents agree or strongly agree they are less likely to go to places that do not offer paper hand towels as a hand drying alternative⁷

A 2014 UNCG study⁸ showed that having a small portion of the paper towel visible to patrons increases hand washing by 23%



¹ <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/how-covid-spreads.html>

² 2020 Survey conducted by United Minds in cooperation with CINT in April 2020. The survey covered seven markets: UK, US, China, Germany, France, Spain and Sweden. In total, 7067 answered the survey

³ <https://www.cdc.gov/coronavirus/2019-ncov/community/large-events/considerations-for-events-gatherings.html#guiding-principles>

⁴ Based on Tork EasyCube® data from eight customers, measured before and after the implementation of Tork EasyCube and for 515 days.

⁵ Source: Margas E. et al, J Applied Microbiol, 2013

⁶ Source: Todd, J Food Prot, 2010

⁷ 2020 Survey conducted by United Minds in cooperation with CINT in April 2020. The survey covered seven markets: UK, US, China, Germany, France, Spain and Sweden. In total, 7067 answered the survey.

⁸ Increasing Hand Washing Compliance With a Simple Visual Cue, Ford et al. 2014



Think ahead.