



Think ahead.

Better hygiene for all
Restaurants

Enhance your guests experience with restrooms that meet everyone's hygiene needs



73%

of guests say a bad restroom experience in a restaurant means they will be less likely to return.¹

A welcoming restroom experience for every guest

A well-thought-through restroom helps guests feel comfortable and cared for, creating a positive experience that keeps them coming back.

Wayfinding

Fun or creative restroom signs can add personality to a restaurant, but clear wayfinding is even more important. For example guests with neurodiversity, recognizable and intuitive signage can make a significant difference in reducing confusion or stress. Simple, universally understood symbols ensure everyone can easily locate the restroom.

Cleanliness

According to research, guests expect a higher level of cleanliness in restaurant restrooms compared to many other public spaces.¹ 89% expect to experience a moderate or high hygiene and cleanliness in restaurant restrooms with table service. Frequent cleaning and awareness of peak traffic times help ensure the environment always feels fresh and well cared for. Scent consistently ranks as one of the top factors guests associate with restroom cleanliness. Maintaining a pleasant and hygienic atmosphere shows respect for guests and reinforces the restaurant's overall impression of quality.



When guests had a negative experience²:

- 38% spent less time there
- 17% avoided eating and drinking there
- 20 % did not visit the venue again
- 14% made a complaint to staff/management
- 13% told friends not to visit
- 12% left a negative review on social media
- 8% tried to clean it themselves with what was available

¹ Based on insight survey done in 2024 in UK, US, DE, FR, MX

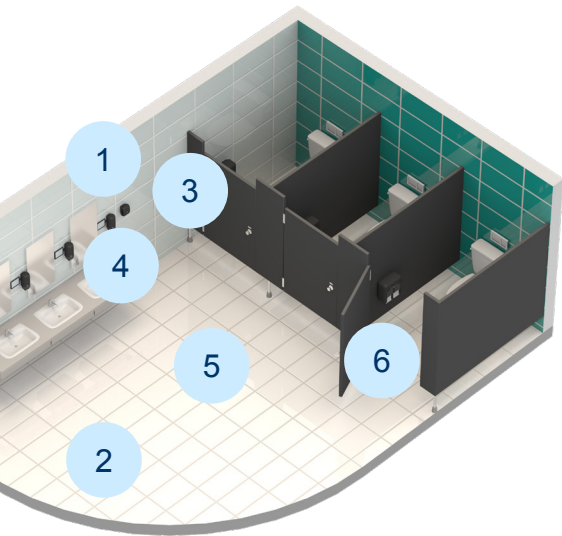
² Tork Insight Survey 2025, conducted in US, UK, Germany, France, Mexico, Canada, Australia, Spain, Sweden, Netherlands and Poland among 11,500 from the general public and 1,000 cleaning staff



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Remove hygiene barriers so every guest feels cared for in your restroom



Act now:

1. Make sure you refill the soap dispenser with hypoallergenic soap – for guests with sensitive skin and to encourage staff to frequently wash hands.
2. Clear, predictable signage supports smoother navigation, increasing independence and comfort for guests.
3. Touch-free intuitive dispensers create a hygienic experience and is preferred by guests who have hygiene concerns.
4. High-capacity dispensers to help reduce runouts and complaints
5. Cleaning frequency is important – make sure to clean often when the traffic is high. Pay special attention to floors and high-touch surfaces such as door knobs, sinks, toilet seats.
6. Privacy is important – install floor-to-ceiling stalls.



Tork products that drive inclusive hygiene in restrooms

Tork Xpress Multifold Hand Towel Dispenser H2¹



One-at-a-time dispensing for reduced consumption and increased hygiene.

Paper towel dispensers offer a hygienic hand-drying solution while helping maintain a quiet restroom environment.



Tork Skincare Dispenser with Intuition™ Sensor S4¹



Easy-to-use design – promotes good hand hygiene for all users, including children and people with reduced hand strength.

Gentle to skin formulas – wide range of dermatologically tested, fragrance-free soaps, sanitizers and lotions.



Tork OptiServe® Coreless 2-Roll Toilet Paper Dispenser T7¹



Touchless, automatic roll-transfer for better hygiene.

Easy-to-find tail eliminates need to reach inside dispenser.



Tork 50L Waste Bin B1



Easy maintenance and flexible mounting options for a clean appearance.

Add an optional soft closing lid for increased hygiene and safety.

Tork 5L Waste Bin B3



Easy maintenance and flexible mounting options for a clean appearance.

Self-closing lid and hidden bin liner ensure hygiene and comfort.

Tork Period Care Dispenser



Support guests well-being at work by providing period care products.

Dermatologically tested and perfume-free.

Get in touch with us to learn more how to improve restroom hygiene torkglobal.com/xx

1. Easy to use certified