

Tork Eco Office survey US:

As people return to the office, they have higher expectations on sustainability


An environmentally friendly office is becoming a must




- 75%** of respondents do want to see a more environmentally friendly office
- 56%** think their employer could be doing more to turn the office into an eco-friendly place
- 51%** would like their employer to communicate better on sustainability in the workplace


Need for a clear ownership of sustainability within the office

7 in 10 
 claim employees are left to take the lead

45% 
 say their employer doesn't appear to care for the planet at all

However, employees are willing to change behavior for a more sustainable office

8 in 10 
 say separating waste is important, (and 50% will go out of their way to do it)

And **53%** 
 considered trying to implement eco-friendly practices in the office themselves

People want to work for a sustainable company

8 in 10 that look for a new job select a company based on their sustainable reputation and actions.


1 in 8 has considered leaving a job due to the lack of green practices in the workplace.


Top 10 eco-unfriendly practices still seen in offices

1. Paper drink cups being thrown in the general trash can
2. Pay stubs and other office correspondence given out in paper form
3. Appliances that don't have a good energy rating and are used all day
4. Food waste such as free treats just being thrown away at the end of the day
5. No incentive to encourage people to use electric vehicles
6. No option to work from home to reduce pollution travelling to work
7. People washing things by hand (and leaving the tap running while doing so)
8. Old computer parts/unused technology clogging up office space
9. No option to recycle used paper hand towels
10. Nowhere to dispose of plastics and paper responsibly



Expectations on sustainability have increased due to pandemic and working from a home office

51% 
of adults became more eco-conscious while working from home

46% 
are now more aware of how 'green' their workplace is than before the pandemic

36%
are disappointed their employers didn't implement or improve eco-friendly practices during the two years of the pandemic

Sustainable hygiene improvements:

Respondents recommended

- 22%** Recycle paper products, from paper hand towels to printing paper to tissue
- 20%** Bring in green initiative to get everyone involved
- 18%** Use eco-friendly cleaning products
- 16%** Eco-friendly restroom
- 16%** Eco-friendly restaurant



Tork, an Essity brand, continuously conducts research among the general public on behaviors and attitudes related to hygiene and health. This survey shows how we can support and enable our customers in their ambitions to act more sustainably and respond positively to the expectations, while providing all with the sustainable everyday essentials that they desire.

Tork products and services support a green office:

- Ecolabel certified hygiene products
- Compostable in industrial composting facilities
- Consumption reducing products
- Soap from natural ingredients
- Clean only when and where needed with data driven cleaning
- LEED qualifying products and services



www.torkusa.com

About the survey

In this local web survey, Essity gathers insights from the general public, interviewing 2,000 respondents aged 18 – 55+ years in the US. The research was carried out in March 2022.